



July 2019
Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

| Ridership by Line | Month | | Fiscal Year To Date | | Percent Change | | Prior Year FY 2019 Jul-Jun |
|--------------------------------|---------------------|---------------------|---------------------|--------------------|------------------|--------------|----------------------------------|
| | FY 2020 Jul 2019 | FY 2019 Jul 2018 | FY 2020 Jul-Jul | FY 2019 Jul-Jul | Current Month | FY YTD | |
| Total Riders | | | | | | | |
| 11 - State/Hollister/UCSB | 71,874 | 72,141 | 71,874 | 72,141 | -0.4% | -0.4% | 1,036,349 |
| 15x - SBCC/UCSB Express | 4,617 | 5,030 | 4,617 | 5,030 | -8.2% | -8.2% | 219,387 |
| 23 - Winchester Canyon | 4,345 | 4,511 | 4,345 | 4,511 | -3.7% | -3.7% | 50,932 |
| 24x - UCSB Express | 55,210 | 53,763 | 55,210 | 53,763 | 2.7% | 2.7% | 576,564 |
| 25 - Ellwood | 6,440 | 5,436 | 6,440 | 5,436 | 18.5% | 18.5% | 64,372 |
| 27 - Isla Vista Shuttle | 8,350 | 7,361 | 8,350 | 7,361 | 13.4% | 13.4% | 318,449 |
| 28 - UCSB Shuttle | 13,945 | 9,836 | 13,945 | 9,836 | 41.8% | 41.8% | 512,734 |
| <i>Subtotal</i> | <i>164,781</i> | <i>158,078</i> | <i>164,781</i> | <i>158,078</i> | <i>4.2%</i> | <i>4.2%</i> | <i>2,778,787</i> |
| Total Riders on Other Lines | 287,185 | 293,164 | 287,185 | 293,164 | -2.0% | -2.0% | 3,653,403 |
| Systemwide Total Riders | 451,966 | 451,242 | 451,966 | 451,242 | 0.2% | 0.2% | 6,432,190 |
| UCSB Student Riders | | | | | | | |
| 11 - State/Hollister/UCSB | 10,629 | 9,266 | 10,629 | 9,266 | 14.7% | 14.7% | 356,066 |
| 15x - SBCC/UCSB Express | 664 | 652 | 664 | 652 | 1.8% | 1.8% | 67,931 |
| 23 - Winchester Canyon | 310 | 308 | 310 | 308 | 0.6% | 0.6% | 12,709 |
| 24x - UCSB Express | 9,099 | 9,335 | 9,099 | 9,335 | -2.5% | -2.5% | 313,782 |
| 25 - Ellwood | 81 | 85 | 81 | 85 | -4.7% | -4.7% | 3,449 |
| 27 - Isla Vista Shuttle | 5,320 | 4,443 | 5,320 | 4,443 | 19.7% | 19.7% | 285,539 |
| 28 - UCSB Shuttle | 9,080 | 6,188 | 9,080 | 6,188 | 46.7% | 46.7% | 476,097 |
| <i>Subtotal</i> | <i>35,183</i> | <i>30,277</i> | <i>35,183</i> | <i>30,277</i> | <i>16.2%</i> | <i>16.2%</i> | <i>1,515,573</i> |
| UCSB Students on Other Lines | 2,505 | 2,468 | 2,505 | 2,468 | 1.5% | 1.5% | 71,605 |
| Systemwide UCSB Student Riders | 37,688 | 32,745 | 37,688 | 32,745 | 15.1% | 15.1% | 1,587,178 |

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

| Revenue Hours by Line | Month | | Fiscal Year To Date | | Riders per Hour | | Prior Year FY 2019 Jul-Jul |
|------------------------------|---------------------|---------------------|---------------------|--------------------|---------------------|---------------------|----------------------------------|
| | FY 2020 Jul 2019 | FY 2019 Jul 2018 | FY 2020 Jul-Jul | FY 2019 Jul-Jul | FY 2020 Jul 2019 | FY 2019 Jul 2018 | |
| Total Revenue Hours | | | | | | | |
| 11 - State/Hollister/UCSB | 2,634 | 2,605 | 2,634 | 2,605 | 27.3 | 27.7 | 30,571 |
| 15x - SBCC/UCSB Express | 328 | 338 | 328 | 338 | 14.1 | 14.9 | 6,875 |
| 23 - Winchester Canyon | 203 | 201 | 203 | 201 | 21.4 | 22.4 | 2,362 |
| 24x - UCSB Express | 1,066 | 1,054 | 1,066 | 1,054 | 51.8 | 51.0 | 12,228 |
| 25 - Ellwood | 234 | 231 | 234 | 231 | 27.5 | 23.5 | 2,716 |
| 27 - Isla Vista Shuttle | 381 | 375 | 381 | 375 | 21.9 | 19.6 | 6,797 |
| 28 - UCSB Shuttle | 496 | 483 | 496 | 483 | 28.1 | 20.4 | 7,174 |
| <i>Subtotal</i> | <i>5,342</i> | <i>5,287</i> | <i>5,342</i> | <i>5,287</i> | <i>30.8</i> | <i>29.9</i> | <i>68,723</i> |
| Revenue Hours on Other Lines | 13,059 | 12,876 | 13,059 | 12,876 | 22.0 | 22.8 | 151,141 |
| Systemwide Revenue Hours | 18,401 | 18,163 | 18,401 | 18,163 | 24.6 | 24.8 | 219,864 |

Source: Santa Barbara Metropolitan Transit District.

08/08/19