



## October 2015 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year
	FY 2016 Oct 2015	FY 2015 Oct 2014	FY 2016 Jul-Oct	FY 2015 Jul-Oct	Current Month	FY To Date	FY 2015 Jul-Jun
<b>Total Riders</b>							
11 - State/Hollister/UCSB	111,561	127,146	378,067	409,963	-12.3%	-7.8%	1,246,593
15x - SBCC/UCSB Express	45,182	57,677	118,380	133,059	-21.7%	-11.0%	369,880
23 - Winchester Canyon	5,754	7,487	22,401	28,531	-23.1%	-21.5%	74,923
24x - UCSB Express	74,025	70,754	230,783	223,053	4.6%	3.5%	666,243
25 - Ellwood	4,663	5,203	17,908	19,098	-10.4%	-6.2%	57,818
27 - Isla Vista Shuttle	43,578	40,587	80,613	68,409	7.4%	17.8%	333,135
<i>Subtotal</i>	<i>284,763</i>	<i>308,854</i>	<i>848,152</i>	<i>882,113</i>	<i>-7.8%</i>	<i>-3.8%</i>	<i>2,748,592</i>
Total Riders on Other Lines	417,820	466,871	1,549,773	1,694,084	-10.5%	-8.5%	4,738,521
Systemwide Total Riders	702,583	775,725	2,397,925	2,576,197	-9.4%	-6.9%	7,487,113
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	39,671	37,889	69,951	60,232	4.7%	16.1%	294,182
15x - SBCC/UCSB Express	7,796	8,280	12,655	11,445	-5.8%	10.6%	54,854
23 - Winchester Canyon	393	622	697	932	-36.8%	-25.2%	4,572
24x - UCSB Express	48,412	41,864	88,950	72,537	15.6%	22.6%	324,240
25 - Ellwood	426	386	907	739	10.4%	22.7%	3,465
27 - Isla Vista Shuttle	38,499	34,748	63,046	48,454	10.8%	30.1%	275,675
<i>Subtotal</i>	<i>135,197</i>	<i>123,789</i>	<i>236,206</i>	<i>194,339</i>	<i>9.2%</i>	<i>21.5%</i>	<i>956,988</i>
UCSB Students on Other Lines	7,510	8,713	18,245	21,270	-13.8%	-14.2%	73,314
Systemwide UCSB Student Riders	142,707	132,502	254,451	215,609	7.7%	18.0%	1,030,302

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year
	FY 2016 Oct 2015	FY 2015 Oct 2014	FY 2016 Jul-Oct	FY 2015 Jul-Oct	FY 2016 Oct 2015	FY 2015 Oct 2014	FY 2015 Jul-Jun
<b>Total Revenue Hours</b>							
11 - State/Hollister/UCSB	2,664	2,679	10,527	10,540	41.9	47.5	30,955
15x - SBCC/UCSB Express	847	1,039	2,474	2,666	53.3	55.5	7,749
23 - Winchester Canyon	283	288	1,124	1,136	20.3	26.0	3,333
24x - UCSB Express	1,079	906	3,970	3,353	68.6	78.1	9,985
25 - Ellwood	131	135	521	525	35.6	38.5	1,546
27 - Isla Vista Shuttle	697	717	1,940	1,875	62.5	56.6	6,779
<i>Subtotal</i>	<i>5,701</i>	<i>5,764</i>	<i>20,556</i>	<i>20,095</i>	<i>49.9</i>	<i>53.6</i>	<i>60,347</i>
Revenue Hours on Other Lines	12,970	12,895	50,705	49,614	32.2	36.2	146,262
Systemwide Revenue Hours	18,671	18,659	71,261	69,709	37.6	41.6	206,609

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Oct 2015		Oct 2006		Change <sup>2</sup>	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	139,516	6,342	122,567	5,571	16,949	770
Peak-Period <sup>1</sup>	59,405	2,700	52,031	2,365	7,374	335

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

11/11/15

October 2015 had one fewer UCSB class day compared to October 2014.