



August 2015 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year FY 2015 Jul-Jun
	FY 2016 Aug 2015	FY 2015 Aug 2014	FY 2016 Jul-Aug	FY 2015 Jul-Aug	Current Month	FY To Date	
Total Riders							
11 - State/Hollister/UCSB	86,868	92,135	178,551	190,198	-5.7%	-6.1%	1,246,593
15x - SBCC/UCSB Express	17,744	15,965	27,143	23,232	11.1%	16.8%	369,880
23 - Winchester Canyon	5,445	6,659	11,310	14,367	-18.2%	-21.3%	74,923
24x - UCSB Express	48,944	51,881	107,529	113,815	-5.7%	-5.5%	666,243
25 - Ellwood	4,248	4,424	9,042	9,164	-4.0%	-1.3%	57,818
27 - Isla Vista Shuttle	9,393	8,915	18,863	18,124	5.4%	4.1%	333,135
<i>Subtotal</i>	<i>172,642</i>	<i>179,979</i>	<i>352,438</i>	<i>368,900</i>	<i>-4.1%</i>	<i>-4.5%</i>	<i>2,748,592</i>
Total Riders on Other Lines	361,461	387,729	724,080	785,938	-6.8%	-7.9%	4,738,521
Systemwide Total Riders	534,103	567,708	1,076,518	1,154,838	-5.9%	-6.8%	7,487,113
UCSB Student Riders							
11 - State/Hollister/UCSB	8,088	7,840	15,604	15,642	3.2%	-0.2%	294,182
15x - SBCC/UCSB Express	1,017	858	1,906	1,615	18.5%	18.0%	54,854
23 - Winchester Canyon	109	91	140	182	19.8%	-23.1%	4,572
24x - UCSB Express	10,900	11,426	20,434	21,896	-4.6%	-6.7%	324,240
25 - Ellwood	165	118	298	246	39.8%	21.1%	3,465
27 - Isla Vista Shuttle	5,386	4,498	11,036	9,139	19.7%	20.8%	275,675
<i>Subtotal</i>	<i>25,665</i>	<i>24,831</i>	<i>49,418</i>	<i>48,720</i>	<i>3.4%</i>	<i>1.4%</i>	<i>956,988</i>
UCSB Students on Other Lines	3,441	4,242	6,383	7,488	-18.9%	-14.8%	73,314
Systemwide UCSB Student Riders	29,106	29,073	55,801	56,208	0.1%	-0.7%	1,030,302

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year FY 2015 Jul-Jun
	FY 2016 Aug 2015	FY 2015 Aug 2014	FY 2016 Jul-Aug	FY 2015 Jul-Aug	FY 2016 Aug 2015	FY 2015 Aug 2014	
Total Revenue Hours							
11 - State/Hollister/UCSB	2,639	2,637	5,297	5,296	32.9	34.9	30,955
15x - SBCC/UCSB Express	466	417	800	690	38.1	38.3	7,749
23 - Winchester Canyon	283	285	569	572	19.2	23.4	3,333
24x - UCSB Express	962	830	1,872	1,697	50.9	62.5	9,985
25 - Ellwood	131	131	264	262	32.4	33.8	1,546
27 - Isla Vista Shuttle	377	377	760	760	24.9	23.6	6,779
<i>Subtotal</i>	<i>4,858</i>	<i>4,677</i>	<i>9,562</i>	<i>9,277</i>	<i>35.5</i>	<i>38.5</i>	<i>60,347</i>
Revenue Hours on Other Lines	12,604	12,294	25,248	24,555	28.7	31.5	146,262
Systemwide Revenue Hours	17,462	16,971	34,810	33,832	30.6	33.5	206,609

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Aug 2015		Aug 2006		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	108,858	5,184	125,685	5,465	(16,827)	(281)
Peak-Period ¹	43,846	2,088	49,672	2,160	(5,826)	(72)

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

09/16/15