



August 2014 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year
	FY 2015 Aug 2014	FY 2014 Aug 2013	FY 2015 Jul-Aug	FY 2014 Jul-Aug	Current Month	FY To Date	FY 2014 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	92,135	94,924	190,198	193,177	-2.9%	-1.5%	1,249,297
15x - SBCC/UCSB Express	15,965	15,936	23,232	24,486	0.2%	-5.1%	345,185
23 - Winchester Canyon	6,659	6,686	14,367	14,609	-0.4%	-1.7%	81,765
24x - UCSB Express	51,881	47,975	113,815	98,850	8.1%	15.1%	684,985
25 - Ellwood	4,424	4,745	9,164	9,011	-6.8%	1.7%	57,372
27 - Isla Vista Shuttle	8,915	8,066	18,124	16,813	10.5%	7.8%	302,277
<i>Subtotal</i>	<i>179,979</i>	<i>178,332</i>	<i>368,900</i>	<i>356,946</i>	<i>0.9%</i>	<i>3.3%</i>	<i>2,720,881</i>
Total Riders on Other Lines	387,729	405,876	785,938	813,987	-4.5%	-3.4%	4,902,964
Systemwide Total Riders	567,708	584,208	1,154,838	1,170,933	-2.8%	-1.4%	7,623,845
UCSB Student Riders							
11 - State/Hollister/UCSB	7,840	8,745	15,642	16,720	-10.3%	-6.4%	267,938
15x - SBCC/UCSB Express	858	826	1,615	1,506	3.9%	7.2%	39,732
23 - Winchester Canyon	91	182	182	368	-50.0%	-50.5%	4,248
24x - UCSB Express	11,426	11,067	21,896	21,110	3.2%	3.7%	324,895
25 - Ellwood	118	238	246	417	-50.4%	-41.0%	3,700
27 - Isla Vista Shuttle	4,498	4,493	9,139	9,730	0.1%	-6.1%	241,564
<i>Subtotal</i>	<i>24,831</i>	<i>25,551</i>	<i>48,720</i>	<i>49,851</i>	<i>-2.8%</i>	<i>-2.3%</i>	<i>882,077</i>
UCSB Students on Other Lines	4,242	3,463	7,488	6,687	22.5%	12.0%	74,331
Systemwide UCSB Student Riders	29,073	29,014	56,208	56,538	0.2%	-0.6%	956,408

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year
	FY 2015 Aug 2014	FY 2014 Aug 2013	FY 2015 Jul-Aug	FY 2014 Jul-Aug	FY 2015 Aug 2014	FY 2014 Aug 2013	FY 2014 Jul-Jun
11 - State/Hollister/UCSB	2,637	2,658	5,296	5,315	34.9	35.7	30,951
15x - SBCC/UCSB Express	417	408	690	681	38.3	39.1	7,014
23 - Winchester Canyon	285	287	572	573	23.4	23.3	3,342
24x - UCSB Express	830	815	1,697	1,598	62.5	58.9	10,432
25 - Ellwood	131	132	262	263	33.8	35.9	1,528
27 - Isla Vista Shuttle	377	383	760	766	23.6	21.1	6,775
<i>Subtotal</i>	<i>4,677</i>	<i>4,683</i>	<i>9,277</i>	<i>9,196</i>	<i>38.5</i>	<i>38.1</i>	<i>60,042</i>
Revenue Hours on Other Lines	12,294	12,373	24,555	24,579	31.5	32.8	141,042
Systemwide Revenue Hours	16,971	17,056	33,832	33,775	33.5	34.3	201,084

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Aug 2014		Aug 2006		Change ²	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	114,189	5,438	125,685	5,465	(11,496)	(27)
Peak-Period ¹	45,559	2,169	49,672	2,160	(4,113)	10

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Note 2: Change on an average day accurately reflects the difference in the number of weekdays from one month to the other.

Source: Santa Barbara Metropolitan Transit District.

10/09/14

Total ridership and UCSB student ridership on Lines 11, 23, & 25 combined
decreased slightly from August 2013 to August 2014