



## February 2013 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year
	FY 2013 Feb 2013	FY 2012 Feb 2012	FY 2013 Jul-Feb	FY 2012 Jul-Feb	Current Month	FY To Date	FY 2012 Jul-Jun
<b>Total Riders</b>							
11 - State/Hollister/UCSB	106,373	88,097	804,732	670,039	20.7%	20.1%	1,015,741
15x - SBCC/UCSB Express	42,155	39,118	235,183	221,243	7.8%	6.3%	320,667
23 - Winchester Canyon	7,934	24,660	73,227	158,480	-67.8%	-53.8%	247,898
24x - UCSB Express	65,121	62,986	456,870	421,917	3.4%	8.3%	647,700
25 - Ellwood	4,687	13,114	46,788	86,393	-64.3%	-45.8%	135,667
27 - Isla Vista Shuttle	36,825	31,978	185,609	163,874	15.2%	13.3%	275,595
<i>Subtotal</i>	<i>263,095</i>	<i>259,953</i>	<i>1,802,409</i>	<i>1,721,946</i>	<i>1.2%</i>	<i>4.7%</i>	<i>2,643,268</i>
Total Riders on Other Lines	407,840	450,939	3,347,369	3,536,338	-9.6%	-5.3%	5,305,141
Systemwide Total Riders	670,935	710,892	5,149,778	5,258,284	-5.6%	-2.1%	7,948,409
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	29,013	9,427	157,345	60,780	207.8%	158.9%	95,217
15x - SBCC/UCSB Express	4,785	3,836	22,459	18,497	24.7%	21.4%	31,116
23 - Winchester Canyon	847	11,724	9,021	59,104	-92.8%	-84.7%	97,707
24x - UCSB Express	36,666	35,228	214,253	198,900	4.1%	7.7%	316,602
25 - Ellwood	549	5,796	6,546	31,942	-90.5%	-79.5%	50,563
27 - Isla Vista Shuttle	30,456	25,734	142,770	123,774	18.3%	15.3%	213,699
<i>Subtotal</i>	<i>102,316</i>	<i>91,745</i>	<i>552,394</i>	<i>492,997</i>	<i>11.5%</i>	<i>12.0%</i>	<i>804,904</i>
UCSB Students on Other Lines	9,212	7,160	61,462	54,096	28.7%	13.6%	80,688
Systemwide UCSB Student Riders	111,528	98,905	613,856	547,093	12.8%	12.2%	885,592

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year
	FY 2013 Feb 2013	FY 2012 Feb 2012	FY 2013 Jul-Feb	FY 2012 Jul-Feb	FY 2013 Feb 2013	FY 2012 Feb 2012	FY 2012 Jul-Jun
11 - State/Hollister/UCSB	2,390	1,877	19,338	15,630	44.5	46.9	23,545
15x - SBCC/UCSB Express	642	679	4,085	4,147	65.7	57.6	6,376
23 - Winchester Canyon	257	554	2,760	4,601	30.9	44.5	6,934
24x - UCSB Express	795	834	6,501	6,544	81.9	75.5	9,999
25 - Ellwood	120	340	1,460	2,824	39.1	38.6	4,255
27 - Isla Vista Shuttle	612	641	4,276	4,285	60.2	49.9	6,802
<i>Subtotal</i>	<i>4,816</i>	<i>4,925</i>	<i>38,420</i>	<i>38,031</i>	<i>54.6</i>	<i>52.8</i>	<i>57,911</i>
Revenue Hours on Other Lines	10,765	11,487	92,884	96,898	37.9	39.3	145,744
Systemwide Revenue Hours	15,581	16,412	131,304	134,929	43.1	43.3	203,655

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Feb 2013		Feb 2007		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	124,966	6,577	104,315	5,490	20,651	1,087
Peak-Period <sup>1</sup>	54,748	2,881	43,997	2,316	10,751	566

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

03/25/13

It is important to note that much of the decrease on Lines 23 & 25, as well as much of the increase on Line 11, is definitional. Prior to MTD's August 27, 2012, service changes, Line 11 began and ended at UCSB and the bus became a Line 23 or 25 at that point. Now, Line 11 continues from UCSB through Isla Vista to Camino Real Marketplace (CRM) and back. Thus, riders that board at UCSB to ride to Isla Vista or CRM, and vice versa, are now counted on Line 11 instead of Line 23 or 25.