



## August 2012 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year FY 2012 Jul-Jun
	FY 2013 Aug 2012	FY 2012 Aug 2011	FY 2013 Jul-Aug	FY 2012 Jul-Aug	Current Month	FY To Date	
<b>Total Riders</b>							
11 - State/Hollister/UCSB	91,407	86,760	175,133	167,907	5.4%	4.3%	1,015,741
15x - SBCC/UCSB Express	15,599	22,638	23,347	29,392	-31.1%	-20.6%	320,667
23 - Winchester Canyon	13,748	15,886	29,607	30,014	-13.5%	-1.4%	247,898
24x - UCSB Express	49,290	46,464	96,576	90,201	6.1%	7.1%	647,700
25 - Ellwood	8,230	9,152	17,795	17,218	-10.1%	3.4%	135,667
27 - Isla Vista Shuttle	8,326	8,807	16,845	16,788	-5.5%	0.3%	275,595
<i>Subtotal</i>	<i>186,600</i>	<i>189,707</i>	<i>359,303</i>	<i>351,520</i>	<i>-1.6%</i>	<i>2.2%</i>	<i>2,643,268</i>
Total Riders on Other Lines	424,872	468,280	833,784	897,130	-9.3%	-7.1%	5,305,141
Systemwide Total Riders	611,472	657,987	1,193,087	1,248,650	-7.1%	-4.4%	7,948,409
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	4,954	4,430	8,785	8,007	11.8%	9.7%	95,217
15x - SBCC/UCSB Express	926	1,071	1,632	1,500	-13.5%	8.8%	31,116
23 - Winchester Canyon	2,436	2,947	5,331	5,325	-17.3%	0.1%	97,707
24x - UCSB Express	11,114	12,097	22,540	22,494	-8.1%	0.2%	316,602
25 - Ellwood	1,415	1,826	3,167	3,381	-22.5%	-6.3%	50,563
27 - Isla Vista Shuttle	4,251	4,783	8,971	8,877	-11.1%	1.1%	213,699
<i>Subtotal</i>	<i>25,096</i>	<i>27,154</i>	<i>50,426</i>	<i>49,584</i>	<i>-7.6%</i>	<i>1.7%</i>	<i>804,904</i>
UCSB Students on Other Lines	4,066	4,960	7,661	9,367	-18.0%	-18.2%	80,688
Systemwide UCSB Student Riders	29,162	32,114	58,087	58,951	-9.2%	-1.5%	885,592

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year FY 2012 Jul-Jun
	FY 2013 Aug 2012	FY 2012 Aug 2011	FY 2013 Jul-Aug	FY 2012 Jul-Aug	FY 2013 Aug 2012	FY 2012 Aug 2011	
11 - State/Hollister/UCSB	2,136	2,034	4,133	4,015	42.8	42.7	23,545
15x - SBCC/UCSB Express	393	479	652	726	39.7	47.3	6,376
23 - Winchester Canyon	545	599	1,130	1,181	25.2	26.5	6,934
24x - UCSB Express	829	805	1,604	1,567	59.5	57.7	9,999
25 - Ellwood	328	367	688	724	25.1	24.9	4,255
27 - Isla Vista Shuttle	390	389	768	761	21.3	22.6	6,802
<i>Subtotal</i>	<i>4,621</i>	<i>4,673</i>	<i>8,975</i>	<i>8,974</i>	<i>40.4</i>	<i>40.6</i>	<i>57,911</i>
Revenue Hours on Other Lines	12,579	13,412	24,610	26,232	33.8	34.9	145,744
Systemwide Revenue Hours	17,200	18,085	33,585	35,206	35.6	36.4	203,655

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Aug 2012		Aug 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	125,347	5,450	125,685	5,465	(338)	(15)
Peak-Period <sup>1</sup>	50,286	2,186	49,672	2,160	614	27

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

09/17/12