



## July 2012 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year Total		Percent Change		Prior Year FY 2012 Jul-Jun
	FY 2013 Jul 2012	FY 2012 Jul 2011	FY 2013 Jul-Jul	FY 2012 Jul-Jul	Current Month	FY To Date	
<b>Total Riders</b>							
11 - State/Hollister/UCSB	83,726	81,147	83,726	81,147	3.2%	3.2%	1,015,741
15x - SBCC/UCSB Express	7,748	6,754	7,748	6,754	14.7%	14.7%	320,667
23 - Winchester Canyon	15,859	14,128	15,859	14,128	12.3%	12.3%	247,898
24x - UCSB Express	47,286	43,737	47,286	43,737	8.1%	8.1%	647,700
25 - Ellwood	9,565	8,066	9,565	8,066	18.6%	18.6%	135,667
27 - Isla Vista Shuttle	8,519	7,981	8,519	7,981	6.7%	6.7%	275,595
<i>Subtotal</i>	<i>172,703</i>	<i>161,813</i>	<i>172,703</i>	<i>161,813</i>	<i>6.7%</i>	<i>6.7%</i>	<i>2,643,268</i>
Total Riders on Other Lines	408,912	428,850	408,912	428,850	-4.6%	-4.6%	5,305,141
Systemwide Total Riders	581,615	590,663	581,615	590,663	-1.5%	-1.5%	7,948,409
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	3,831	3,577	3,831	3,577	7.1%	7.1%	95,217
15x - SBCC/UCSB Express	706	429	706	429	64.6%	64.6%	31,116
23 - Winchester Canyon	2,895	2,378	2,895	2,378	21.7%	21.7%	97,707
24x - UCSB Express	11,426	10,397	11,426	10,397	9.9%	9.9%	316,602
25 - Ellwood	1,752	1,555	1,752	1,555	12.7%	12.7%	50,563
27 - Isla Vista Shuttle	4,720	4,094	4,720	4,094	15.3%	15.3%	213,699
<i>Subtotal</i>	<i>25,330</i>	<i>22,430</i>	<i>25,330</i>	<i>22,430</i>	<i>12.9%</i>	<i>12.9%</i>	<i>804,904</i>
UCSB Students on Other Lines	3,595	4,407	3,595	4,407	-18.4%	-18.4%	80,688
Systemwide UCSB Student Riders	28,925	26,837	28,925	26,837	7.8%	7.8%	885,592

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year Total		Riders per Hour		Prior Year FY 2012 Jul-Jun
	FY 2013 Jul 2012	FY 2012 Jul 2011	FY 2013 Jul-Jul	FY 2012 Jul-Jul	FY 2013 Jul 2012	FY 2012 Jul 2011	
11 - State/Hollister/UCSB	1,997	1,981	1,997	1,981	41.9	41.0	23,545
15x - SBCC/UCSB Express	258	247	258	247	30.0	27.3	6,376
23 - Winchester Canyon	585	582	585	582	27.1	24.3	6,934
24x - UCSB Express	775	762	775	762	61.0	57.4	9,999
25 - Ellwood	360	357	360	357	26.6	22.6	4,255
27 - Isla Vista Shuttle	377	372	377	372	22.6	21.5	6,802
<i>Subtotal</i>	<i>4,352</i>	<i>4,301</i>	<i>4,352</i>	<i>4,301</i>	<i>39.7</i>	<i>37.6</i>	<i>57,911</i>
Revenue Hours on Other Lines	12,033	12,820	12,033	12,820	34.0	33.5	145,744
Systemwide Revenue Hours	16,385	17,121	16,385	17,121	35.5	34.5	203,655

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Jul 2012		Jul 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	110,565	5,265	111,662	5,583	(1,097)	(318)
Peak-Period <sup>1</sup>	43,562	2,074	43,064	2,153	498	(79)

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

08/21/12