



December 2011 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year
	FY 2012 Dec 2011	FY 2011 Dec 2010	FY 2012 Jul-Dec	FY 2011 Jul-Dec	Current Month	FY To Date	FY 2011 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	71,755	66,155	498,044	460,610	8.5%	8.1%	946,405
15x - SBCC/UCSB Express	9,762	9,495	164,239	125,995	2.8%	30.4%	262,169
23 - Winchester Canyon	13,979	13,964	112,296	97,747	0.1%	14.9%	225,573
24x - UCSB Express	35,560	32,145	302,028	262,334	10.6%	15.1%	585,121
25 - Ellwood	8,671	7,697	61,198	54,390	12.7%	12.5%	121,506
27 - Isla Vista Shuttle	11,889	15,076	105,085	127,032	-21.1%	-17.3%	290,219
<i>Subtotal</i>	<i>151,616</i>	<i>144,532</i>	<i>1,242,890</i>	<i>1,128,108</i>	<i>4.9%</i>	<i>10.2%</i>	<i>2,430,993</i>
Total Riders on Other Lines	373,192	361,467	2,663,210	2,634,130	3.2%	1.1%	5,281,705
Systemwide Total Riders	524,808	505,999	3,906,100	3,762,238	3.7%	3.8%	7,712,698
UCSB Student Riders							
11 - State/Hollister/UCSB	4,959	5,262	42,574	40,522	-5.8%	5.1%	92,987
15x - SBCC/UCSB Express	1,111	1,112	12,533	12,510	-0.1%	0.2%	28,432
23 - Winchester Canyon	4,277	4,530	38,152	32,405	-5.6%	17.7%	90,179
24x - UCSB Express	15,156	15,153	132,917	113,032	0.0%	17.6%	292,279
25 - Ellwood	2,670	2,475	20,966	18,092	7.9%	15.9%	46,419
27 - Isla Vista Shuttle	8,169	10,808	76,443	92,365	-24.4%	-17.2%	222,862
<i>Subtotal</i>	<i>36,342</i>	<i>39,340</i>	<i>323,585</i>	<i>308,926</i>	<i>-7.6%</i>	<i>4.7%</i>	<i>773,158</i>
UCSB Students on Other Lines	4,814	4,812	40,839	33,786	0.0%	20.9%	73,891
Systemwide UCSB Student Riders	41,156	44,152	364,424	342,712	-6.8%	6.3%	847,049

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year
	FY 2012 Dec 2011	FY 2011 Dec 2010	FY 2012 Jul-Dec	FY 2011 Jul-Dec	FY 2012 Dec 2011	FY 2011 Dec 2010	FY 2011 Jul-Jun
11 - State/Hollister/UCSB	1,962	1,942	11,773	11,806	36.6	34.1	23,518
15x - SBCC/UCSB Express	237	259	3,112	2,942	41.2	36.7	6,116
23 - Winchester Canyon	578	579	3,466	3,581	24.2	24.1	7,073
24x - UCSB Express	792	796	4,877	4,936	44.9	40.4	10,132
25 - Ellwood	355	352	2,127	2,052	24.4	21.9	4,170
27 - Isla Vista Shuttle	474	483	3,044	3,572	25.1	31.2	7,307
<i>Subtotal</i>	<i>4,398</i>	<i>4,411</i>	<i>28,399</i>	<i>28,889</i>	<i>34.5</i>	<i>32.8</i>	<i>58,316</i>
Revenue Hours on Other Lines	11,883	12,370	73,615	76,646	31.4	29.2	152,694
Systemwide Revenue Hours	16,281	16,781	102,014	105,535	32.2	30.2	211,010

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Dec 2011		Dec 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	103,521	4,706	96,772	4,839	6,749	(133)
Peak-Period ¹	43,244	1,966	38,863	1,943	4,381	22

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

01/17/12