



## August 2011 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year
	FY 2012 Aug 2011	FY 2011 Aug 2010	FY 2012 Jul-Aug	FY 2011 Jul-Aug	Current Month	FY To Date	FY 2011 Jul-Jun
<b>Total Riders</b>							
11 - State/Hollister/UCSB	86,760	77,662	167,907	153,214	11.7%	9.6%	946,405
15x - SBCC/UCSB Express	22,638	15,425	29,392	21,180	46.8%	38.8%	262,169
23 - Winchester Canyon	15,886	12,835	30,014	25,178	23.8%	19.2%	225,573
24x - UCSB Express	46,464	37,912	90,201	79,837	22.6%	13.0%	585,121
25 - Ellwood	9,152	6,756	17,218	13,878	35.5%	24.1%	121,506
27 - Isla Vista Shuttle	8,807	13,839	16,788	27,711	-36.4%	-39.4%	290,219
<i>Subtotal</i>	<i>189,707</i>	<i>164,429</i>	<i>351,520</i>	<i>320,998</i>	<i>15.4%</i>	<i>9.5%</i>	<i>2,430,993</i>
Total Riders on Other Lines	468,280	457,926	897,130	897,875	2.3%	-0.1%	5,281,705
Systemwide Total Riders	657,987	622,355	1,248,650	1,218,873	5.7%	2.4%	7,712,698
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	4,430	3,861	8,007	7,556	14.7%	6.0%	92,987
15x - SBCC/UCSB Express	1,071	960	1,500	1,493	11.6%	0.5%	28,432
23 - Winchester Canyon	2,947	1,730	5,325	3,523	70.3%	51.1%	90,179
24x - UCSB Express	12,097	9,282	22,494	17,730	30.3%	26.9%	292,279
25 - Ellwood	1,826	1,246	3,381	2,512	46.5%	34.6%	46,419
27 - Isla Vista Shuttle	4,783	7,501	8,877	14,472	-36.2%	-38.7%	222,862
<i>Subtotal</i>	<i>27,154</i>	<i>24,580</i>	<i>49,584</i>	<i>47,286</i>	<i>10.5%</i>	<i>4.9%</i>	<i>773,158</i>
UCSB Students on Other Lines	4,960	4,081	9,367	7,530	21.5%	24.4%	73,891
Systemwide UCSB Student Riders	32,114	28,661	58,951	54,816	12.0%	7.5%	847,049

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year
	FY 2012 Aug 2011	FY 2011 Aug 2010	FY 2012 Jul-Aug	FY 2011 Jul-Aug	FY 2012 Aug 2011	FY 2011 Aug 2010	FY 2011 Jul-Jun
11 - State/Hollister/UCSB	2,034	2,030	4,015	4,069	42.7	38.3	23,518
15x - SBCC/UCSB Express	479	417	726	680	47.3	37.0	6,116
23 - Winchester Canyon	599	628	1,181	1,250	26.5	20.4	7,073
24x - UCSB Express	805	785	1,567	1,582	57.7	48.3	10,132
25 - Ellwood	367	333	724	674	24.9	20.3	4,170
27 - Isla Vista Shuttle	389	597	761	1,295	22.6	23.2	7,307
<i>Subtotal</i>	<i>4,673</i>	<i>4,790</i>	<i>8,974</i>	<i>9,550</i>	<i>40.6</i>	<i>34.3</i>	<i>58,316</i>
Revenue Hours on Other Lines	13,412	13,429	26,232	26,760	34.9	34.1	152,694
Systemwide Revenue Hours	18,085	18,219	35,206	36,310	36.4	34.2	211,010

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Aug 2011		Aug 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	123,525	5,371	125,685	5,465	(2,160)	(94)
Peak-Period <sup>1</sup>	49,860	2,168	49,672	2,160	188	8

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

09/21/11