



April 2011 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year FY 2010 Jul-Jun
	FY 2011 Apr 2011	FY 2010 Apr 2010	FY 2011 Jul-Apr	FY 2010 Jul-Apr	Current Month	FY To Date	
Total Riders							
11 - State/Hollister/UCSB	85,058	79,757	783,062	820,545	6.6%	-4.6%	975,287
15x - SBCC/UCSB Express	30,095	27,275	231,815	221,255	10.3%	4.8%	248,264
23 - Winchester Canyon	22,471	22,044	185,901	195,486	1.9%	-4.9%	231,651
24x - UCSB Express	61,037	56,427	483,230	475,075	8.2%	1.7%	573,723
25 - Ellwood	11,393	10,935	101,241	101,361	4.2%	-0.1%	120,616
27 - Isla Vista Shuttle	29,595	33,804	245,302	210,983	-12.5%	16.3%	261,146
<i>Subtotal</i>	<i>239,649</i>	<i>230,242</i>	<i>2,030,551</i>	<i>2,024,705</i>	<i>4.1%</i>	<i>0.3%</i>	<i>2,410,687</i>
Total Riders on Other Lines	472,338	460,867	4,407,373	4,689,179	2.5%	-6.0%	5,552,429
Systemwide Total Riders	711,987	691,109	6,437,924	6,713,884	3.0%	-4.1%	7,963,116
UCSB Student Riders							
11 - State/Hollister/UCSB	9,058	8,973	77,470	85,930	0.9%	-9.8%	100,372
15x - SBCC/UCSB Express	3,482	3,586	24,146	24,082	-2.9%	0.3%	28,503
23 - Winchester Canyon	10,316	10,362	72,987	69,779	-0.4%	4.6%	84,116
24x - UCSB Express	34,727	33,259	239,507	241,624	4.4%	-0.9%	291,033
25 - Ellwood	4,798	4,893	38,610	36,983	-1.9%	4.4%	44,468
27 - Isla Vista Shuttle	23,580	28,119	188,093	166,941	-16.1%	12.7%	206,273
<i>Subtotal</i>	<i>85,961</i>	<i>89,192</i>	<i>640,813</i>	<i>625,339</i>	<i>-3.6%</i>	<i>2.5%</i>	<i>754,765</i>
UCSB Students on Other Lines	6,642	6,600	60,292	77,334	0.6%	-22.0%	89,010
Systemwide UCSB Student Riders	92,603	95,792	701,105	702,673	-3.3%	-0.2%	843,775

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year FY 2010 Jul-Jun
	FY 2011 Apr 2011	FY 2010 Apr 2010	FY 2011 Jul-Apr	FY 2010 Jul-Apr	FY 2011 Apr 2011	FY 2010 Apr 2010	
11 - State/Hollister/UCSB	1,944	1,983	19,564	19,759	43.8	40.2	23,741
15x - SBCC/UCSB Express	673	704	5,277	5,501	44.7	38.7	6,415
23 - Winchester Canyon	583	611	5,901	6,051	38.5	36.1	7,269
24x - UCSB Express	883	892	8,416	8,529	69.1	63.3	10,225
25 - Ellwood	352	330	3,456	3,302	32.4	33.1	3,968
27 - Isla Vista Shuttle	669	689	6,141	5,335	44.2	49.1	6,678
<i>Subtotal</i>	<i>5,104</i>	<i>5,209</i>	<i>48,755</i>	<i>48,477</i>	<i>47.0</i>	<i>44.2</i>	<i>58,296</i>
Revenue Hours on Other Lines	12,635	12,915	126,732	127,438	37.4	35.7	153,193
Systemwide Revenue Hours	17,739	18,124	175,487	175,915	40.1	38.1	211,489

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Apr 2011		Apr 2007		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	116,097	5,528	99,830	4,992	16,267	537
Peak-Period ¹	48,738	2,321	40,818	2,041	7,920	280

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

05/18/11