



## December 2010 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year FY 2010 Jul-Jun
	FY 2011 Dec 2010	FY 2010 Dec 2009	FY 2011 Jul-Dec	FY 2010 Jul-Dec	Current Month	FY To Date	
<b>Total Riders</b>							
11 - State/Hollister/UCSB	66,155	74,008	460,610	503,702	-10.6%	-8.6%	975,287
15x - SBCC/UCSB Express	9,495	10,367	125,995	121,630	-8.4%	3.6%	248,264
23 - Winchester Canyon	13,964	15,782	97,747	110,262	-11.5%	-11.4%	231,651
24x - UCSB Express	32,145	33,242	262,334	262,777	-3.3%	-0.2%	573,723
25 - Ellwood	7,697	8,362	54,390	59,836	-8.0%	-9.1%	120,616
27 - Isla Vista Shuttle	15,076	14,305	127,032	86,264	5.4%	47.3%	261,146
<i>Subtotal</i>	<i>144,532</i>	<i>156,066</i>	<i>1,128,108</i>	<i>1,144,471</i>	<i>-7.4%</i>	<i>-1.4%</i>	<i>2,410,687</i>
Total Riders on Other Lines	361,467	395,389	2,634,130	2,912,365	-8.6%	-9.6%	5,552,429
Systemwide Total Riders	505,999	551,455	3,762,238	4,056,836	-8.2%	-7.3%	7,963,116
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	5,262	7,769	40,522	47,571	-32.3%	-14.8%	100,372
15x - SBCC/UCSB Express	1,112	1,352	12,510	12,068	-17.8%	3.7%	28,503
23 - Winchester Canyon	4,530	4,980	32,405	31,179	-9.0%	3.9%	84,116
24x - UCSB Express	15,153	16,515	113,032	116,743	-8.2%	-3.2%	291,033
25 - Ellwood	2,475	2,684	18,092	18,412	-7.8%	-1.7%	44,468
27 - Isla Vista Shuttle	10,808	9,949	92,365	62,663	8.6%	47.4%	206,273
<i>Subtotal</i>	<i>39,340</i>	<i>43,249</i>	<i>308,926</i>	<i>288,636</i>	<i>-9.0%</i>	<i>7.0%</i>	<i>754,765</i>
UCSB Students on Other Lines	4,812	5,842	33,786	50,884	-17.6%	-33.6%	89,010
Systemwide UCSB Student Riders	44,152	49,091	342,712	339,520	-10.1%	0.9%	843,775

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year FY 2010 Jul-Jun
	FY 2011 Dec 2010	FY 2010 Dec 2009	FY 2011 Jul-Dec	FY 2010 Jul-Dec	FY 2011 Dec 2010	FY 2010 Dec 2009	
11 - State/Hollister/UCSB	1,942	1,962	11,806	11,916	34.1	37.7	23,741
15x - SBCC/UCSB Express	259	295	2,942	2,960	36.7	35.1	6,415
23 - Winchester Canyon	579	599	3,581	3,641	24.1	26.3	7,269
24x - UCSB Express	796	806	4,936	5,036	40.4	41.2	10,225
25 - Ellwood	352	328	2,052	1,989	21.9	25.5	3,968
27 - Isla Vista Shuttle	483	657	3,572	2,680	31.2	21.8	6,678
<i>Subtotal</i>	<i>4,411</i>	<i>4,647</i>	<i>28,889</i>	<i>28,222</i>	<i>32.8</i>	<i>33.6</i>	<i>58,296</i>
Revenue Hours on Other Lines	12,370	12,410	76,646	77,139	29.2	31.9	153,193
Systemwide Revenue Hours	16,781	17,057	105,535	105,361	30.2	32.3	211,489

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Dec 2010		Dec 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	95,303	4,538	96,772	4,839	(1,469)	(300)
Peak-Period <sup>1</sup>	40,087	1,909	38,863	1,943	1,224	(34)

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

01/06/11