



## September 2010 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year FY 2010 Jul-Jun
	FY 2011 Sep 2010	FY 2010 Sep 2009	FY 2011 Jul-Sep	FY 2010 Jul-Sep	Current Month	FY To Date	
<b>Total Riders</b>							
11 - State/Hollister/UCSB	79,453	85,538	232,667	250,678	-7.1%	-7.2%	975,287
15x - SBCC/UCSB Express	34,501	34,297	55,681	52,667	0.6%	5.7%	248,264
23 - Winchester Canyon	15,677	16,923	40,855	48,984	-7.4%	-16.6%	231,651
24x - UCSB Express	37,756	39,502	117,593	114,020	-4.4%	3.1%	573,723
25 - Ellwood	9,019	9,252	22,897	26,375	-2.5%	-13.2%	120,616
27 - Isla Vista Shuttle	17,733	13,042	45,444	15,003	36.0%	202.9%	261,146
<i>Subtotal</i>	<i>194,139</i>	<i>198,554</i>	<i>515,137</i>	<i>507,727</i>	<i>-2.2%</i>	<i>1.5%</i>	<i>2,410,687</i>
Total Riders on Other Lines	474,689	540,762	1,372,564	1,515,028	-12.2%	-9.4%	5,552,429
Systemwide Total Riders	668,828	739,316	1,887,701	2,022,755	-9.5%	-6.7%	7,963,116
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	6,022	5,832	13,578	13,217	3.3%	2.7%	100,372
15x - SBCC/UCSB Express	2,331	2,243	3,824	3,808	3.9%	0.4%	28,503
23 - Winchester Canyon	3,837	3,112	7,360	7,689	23.3%	-4.3%	84,116
24x - UCSB Express	14,323	14,638	32,053	29,769	-2.2%	7.7%	291,033
25 - Ellwood	2,351	1,904	4,863	4,555	23.5%	6.8%	44,468
27 - Isla Vista Shuttle	11,901	7,075	26,373	7,775	68.2%	239.2%	206,273
<i>Subtotal</i>	<i>40,765</i>	<i>34,804</i>	<i>88,051</i>	<i>66,813</i>	<i>17.1%</i>	<i>31.8%</i>	<i>754,765</i>
UCSB Students on Other Lines	5,650	7,461	13,178	19,593	-24.3%	-32.7%	89,010
Systemwide UCSB Student Riders	46,415	42,265	101,229	86,406	9.8%	17.2%	843,775

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Month		Fiscal Year To Date		Riders per Hour		Prior Year FY 2010 Jul-Jun
	FY 2011 Sep 2010	FY 2010 Sep 2009	FY 2011 Jul-Sep	FY 2010 Jul-Sep	FY 2011 Sep 2010	FY 2010 Sep 2009	
11 - State/Hollister/UCSB	1,943	1,963	6,012	6,036	40.9	43.6	23,741
15x - SBCC/UCSB Express	694	683	1,374	1,334	49.7	50.2	6,415
23 - Winchester Canyon	605	603	1,855	1,842	25.9	28.1	7,269
24x - UCSB Express	816	818	2,398	2,460	46.3	48.3	10,225
25 - Ellwood	326	328	999	1,006	27.7	28.2	3,968
27 - Isla Vista Shuttle	497	643	1,792	830	35.7	20.3	6,678
<i>Subtotal</i>	<i>4,881</i>	<i>5,038</i>	<i>14,430</i>	<i>13,508</i>	<i>39.8</i>	<i>39.4</i>	<i>58,296</i>
Revenue Hours on Other Lines	12,756	12,842	39,516	39,623	37.2	42.1	153,193
Systemwide Revenue Hours	17,637	17,880	53,946	53,131	37.9	41.3	211,489

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Sep 2010		Sep 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	110,724	5,273	108,703	5,435	2,021	(163)
Peak-Period <sup>1</sup>	49,141	2,340	45,743	2,287	3,398	53

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

10/07/10