



## May 2010 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year
	FY 2010 May 2010	FY 2009 May 2009	FY 2010 Jul-May	FY 2009 Jul-May	Current Month	FY To Date	FY 2009 Jul-Jun
<b>Total Riders</b>							
11 - State/Hollister/UCSB	80,109	85,128	900,654	968,076	-5.9%	-7.0%	1,048,536
15x - SBCC/UCSB Express	20,192	18,830	241,447	207,020	7.2%	16.6%	215,103
23 - Winchester Canyon	20,877	25,202	216,363	240,038	-17.2%	-9.9%	258,108
24x - UCSB Express	54,088	46,739	529,163	521,238	15.7%	1.5%	561,507
25 - Ellwood	10,765	11,069	112,126	119,383	-2.7%	-6.1%	128,927
27 - Isla Vista Shuttle	30,997	8,174	241,980	59,905	279.2%	303.9%	63,051
<i>Subtotal</i>	<i>217,028</i>	<i>195,142</i>	<i>2,241,733</i>	<i>2,115,660</i>	<i>11.2%</i>	<i>6.0%</i>	<i>2,275,232</i>
Total Riders on Other Lines	451,094	493,042	5,140,273	5,568,944	-8.5%	-7.7%	6,017,844
Systemwide Total Riders	668,122	688,184	7,382,006	7,684,604	-2.9%	-3.9%	8,293,076
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	8,691	8,815	94,621	83,517	-1.4%	13.3%	89,161
15x - SBCC/UCSB Express	3,152	3,305	27,234	24,219	-4.6%	12.4%	26,069
23 - Winchester Canyon	9,428	9,187	79,207	70,948	2.6%	11.6%	75,917
24x - UCSB Express	32,017	25,272	273,641	229,108	26.7%	19.4%	243,490
25 - Ellwood	4,560	4,268	41,543	40,237	6.8%	3.2%	42,909
27 - Isla Vista Shuttle	25,719	6,913	192,660	48,689	272.0%	295.7%	51,251
<i>Subtotal</i>	<i>83,567</i>	<i>57,760</i>	<i>708,906</i>	<i>496,718</i>	<i>44.7%</i>	<i>42.7%</i>	<i>528,797</i>
UCSB Students on Other Lines	6,396	8,342	83,619	82,735	-23.3%	1.1%	90,397
Systemwide UCSB Student Riders	89,963	66,102	792,525	579,453	36.1%	36.8%	619,194

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Current Month		Fiscal Year To Date		Riders per Hour		Prior Year
	FY 2010 May 2010	FY 2009 May 2009	FY 2010 Jul-May	FY 2009 Jul-May	FY 2010 May 2010	FY 2009 May 2009	FY 2009 Jul-Jun
11 - State/Hollister/UCSB	2,000	1,999	21,759	21,831	40.1	42.6	23,815
15x - SBCC/UCSB Express	608	567	6,109	4,890	33.2	33.2	5,257
23 - Winchester Canyon	611	611	6,663	6,654	34.2	41.2	7,260
24x - UCSB Express	867	882	9,396	9,782	62.4	53.0	10,634
25 - Ellwood	336	336	3,638	3,625	32.0	32.9	3,955
27 - Isla Vista Shuttle	654	209	5,989	1,609	47.4	39.1	1,714
<i>Subtotal</i>	<i>5,076</i>	<i>4,604</i>	<i>53,554</i>	<i>48,391</i>	<i>42.8</i>	<i>42.4</i>	<i>52,635</i>
Revenue Hours on Other Lines	12,718	12,820	140,154	140,258	35.5	38.5	153,378
Systemwide Revenue Hours	17,794	17,424	193,708	188,649	37.5	39.5	206,013

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	May 2010		Apr 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	106,241	5,312	116,794	5,309	(10,553)	3
Peak-Period <sup>1</sup>	46,495	2,325	48,238	2,193	(1,743)	132

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

06/09/10