



## March 2010 Monthly Report to UCSB

### MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year
	FY 2010 Mar 2010	FY 2009 Mar 2009	FY 2010 Jul-Mar	FY 2009 Jul-Mar	Current Month	FY To Date	FY 2009 Jul-Jun
<b>Total Riders</b>							
11 - State/Hollister/UCSB	81,267	88,264	740,788	793,088	-7.9%	-6.6%	1,048,536
15x - SBCC/UCSB Express	29,611	24,393	193,980	163,187	21.4%	18.9%	215,103
23 - Winchester Canyon	20,263	23,412	173,442	188,865	-13.5%	-8.2%	258,108
24x - UCSB Express	49,625	43,921	418,648	424,139	13.0%	-1.3%	561,507
25 - Ellwood	9,613	11,022	90,426	96,893	-12.8%	-6.7%	128,927
27 - Isla Vista Shuttle	28,910	6,762	177,179	42,171	327.5%	320.1%	63,051
<i>Subtotal</i>	<i>219,289</i>	<i>197,774</i>	<i>1,794,463</i>	<i>1,708,343</i>	<i>10.9%</i>	<i>5.0%</i>	<i>2,275,232</i>
Total Riders on Other Lines	477,855	530,524	4,228,312	4,550,520	-9.9%	-7.1%	6,017,844
Systemwide Total Riders	697,144	728,298	6,022,775	6,258,863	-4.3%	-3.8%	8,293,076
<b>UCSB Student Riders</b>							
11 - State/Hollister/UCSB	7,885	7,790	76,957	65,314	1.2%	17.8%	89,161
15x - SBCC/UCSB Express	2,787	2,655	20,496	17,366	5.0%	18.0%	26,069
23 - Winchester Canyon	8,210	6,999	59,417	52,136	17.3%	14.0%	75,917
24x - UCSB Express	27,585	21,288	208,365	176,828	29.6%	17.8%	243,490
25 - Ellwood	3,904	4,090	32,090	31,430	-4.5%	2.1%	42,909
27 - Isla Vista Shuttle	23,612	5,703	138,822	33,713	314.0%	311.8%	51,251
<i>Subtotal</i>	<i>73,983</i>	<i>48,525</i>	<i>536,147</i>	<i>376,787</i>	<i>52.5%</i>	<i>42.3%</i>	<i>528,797</i>
UCSB Students on Other Lines	5,976	8,995	70,734	65,551	-33.6%	7.9%	90,397
Systemwide UCSB Student Riders	79,959	57,520	606,881	442,338	39.0%	37.2%	619,194

Source: Santa Barbara Metropolitan Transit District.

### MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Current Month		Fiscal Year To Date		Riders per Hour		Prior Year
	FY 2010 Mar 2010	FY 2009 Mar 2009	FY 2010 Jul-Mar	FY 2009 Jul-Mar	FY 2010 Mar 2010	FY 2009 Mar 2009	FY 2009 Jul-Jun
11 - State/Hollister/UCSB	2,054	2,038	17,776	17,849	39.6	43.3	23,815
15x - SBCC/UCSB Express	726	643	4,797	3,687	40.8	37.9	5,257
23 - Winchester Canyon	632	624	5,441	5,433	32.1	37.5	7,260
24x - UCSB Express	917	894	7,637	7,991	54.1	49.1	10,634
25 - Ellwood	342	339	2,972	2,959	28.1	32.5	3,955
27 - Isla Vista Shuttle	717	178	4,647	1,170	40.3	38.0	1,714
<i>Subtotal</i>	<i>5,388</i>	<i>4,716</i>	<i>43,270</i>	<i>39,089</i>	<i>40.7</i>	<i>41.9</i>	<i>52,635</i>
Revenue Hours on Other Lines	13,374	13,115	114,521	114,564	35.7	40.5	153,378
Systemwide Revenue Hours	18,762	17,831	157,791	153,653	37.2	40.8	206,013

Source: Santa Barbara Metropolitan Transit District.

### MTD Lines 6 & 11 Weekday Ridership

#### Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Mar 2010		Mar 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	120,880	5,256	113,312	4,927	7,568	329
Peak-Period <sup>1</sup>	51,562	2,242	46,356	2,015	5,206	226

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

04/12/10