



December 2009 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year FY 2009 Jul-Jun
	FY 2010 Dec 2009	FY 2009 Dec 2008	FY 2010 Jul-Dec	FY 2009 Jul-Dec	Current Month	FY To Date	
Total Riders							
11 - State/Hollister/UCSB	74,008	76,202	503,702	544,192	-2.9%	-7.4%	1,048,536
15x - SBCC/UCSB Express	10,367	11,103	121,630	102,786	-6.6%	18.3%	215,103
23 - Winchester Canyon	15,782	17,687	110,262	121,344	-10.8%	-9.1%	258,108
24x - UCSB Express	33,242	33,535	262,777	286,140	-0.9%	-8.2%	561,507
25 - Ellwood	8,362	8,017	59,836	63,856	4.3%	-6.3%	128,927
27 - Isla Vista Shuttle	14,305	3,357	86,264	18,918	326.1%	356.0%	63,051
<i>Subtotal</i>	<i>156,066</i>	<i>149,901</i>	<i>1,144,471</i>	<i>1,137,236</i>	<i>4.1%</i>	<i>0.6%</i>	<i>2,275,232</i>
Total Riders on Other Lines	395,389	429,142	2,912,365	3,105,951	-7.9%	-6.2%	6,017,844
Systemwide Total Riders	551,455	579,043	4,056,836	4,243,187	-4.8%	-4.4%	8,293,076
UCSB Student Riders							
11 - State/Hollister/UCSB	7,769	5,306	47,571	41,836	46.4%	13.7%	89,161
15x - SBCC/UCSB Express	1,352	1,617	12,068	8,697	-16.4%	38.8%	26,069
23 - Winchester Canyon	4,980	4,183	31,179	29,490	19.1%	5.7%	75,917
24x - UCSB Express	16,515	15,243	116,743	104,853	8.3%	11.3%	243,490
25 - Ellwood	2,684	2,381	18,412	18,073	12.7%	1.9%	42,909
27 - Isla Vista Shuttle	9,949	2,545	62,663	14,176	290.9%	342.0%	51,251
<i>Subtotal</i>	<i>43,249</i>	<i>31,275</i>	<i>288,636</i>	<i>217,125</i>	<i>38.3%</i>	<i>32.9%</i>	<i>528,797</i>
UCSB Students on Other Lines	5,842	6,217	50,884	37,794	-6.0%	34.6%	90,397
Systemwide UCSB Student Riders	49,091	37,492	339,520	254,919	30.9%	33.2%	619,194

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Current Month		Fiscal Year To Date		Riders per Hour		Prior Year FY 2009 Jul-Jun
	FY 2010 Dec 2009	FY 2009 Dec 2008	FY 2010 Jul-Dec	FY 2009 Jul-Dec	FY 2010 Dec 2009	FY 2009 Dec 2008	
11 - State/Hollister/UCSB	1,962	1,961	11,916	11,973	37.7	38.9	23,815
15x - SBCC/UCSB Express	295	282	2,960	2,015	35.1	39.4	5,257
23 - Winchester Canyon	599	599	3,641	3,633	26.3	29.5	7,260
24x - UCSB Express	806	845	5,036	5,389	41.2	39.7	10,634
25 - Ellwood	328	327	1,989	1,976	25.5	24.5	3,955
27 - Isla Vista Shuttle	657	105	2,680	596	21.8	32.0	1,714
<i>Subtotal</i>	<i>4,647</i>	<i>4,119</i>	<i>28,222</i>	<i>25,582</i>	<i>33.6</i>	<i>36.4</i>	<i>52,635</i>
Revenue Hours on Other Lines	12,410	12,424	77,139	77,218	31.9	34.5	153,378
Systemwide Revenue Hours	17,057	16,543	105,361	102,800	32.3	35.0	206,013

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Dec 2009		Dec 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	105,039	5,002	96,772	4,839	8,267	163
Peak-Period ¹	45,304	2,157	38,863	1,943	6,441	214

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.

01/11/10