



November 2009 Monthly Report to UCSB

MTD Routes Serving UCSB - Ridership

Ridership by Line	Month		Fiscal Year To Date		Percent Change		Prior Year
	FY 2010 Nov 2009	FY 2009 Nov 2008	FY 2010 Jul-Nov	FY 2009 Jul-Nov	Current Month	FY To Date	FY 2009 Jul-Jun
Total Riders							
11 - State/Hollister/UCSB	81,621	80,310	429,694	467,990	1.6%	-8.2%	1,048,536
15x - SBCC/UCSB Express	25,048	20,665	111,263	91,683	21.2%	21.4%	215,103
23 - Winchester Canyon	20,171	19,896	94,480	103,657	1.4%	-8.9%	258,108
24x - UCSB Express	50,420	49,810	229,535	252,605	1.2%	-9.1%	561,507
25 - Ellwood	10,848	10,866	51,474	55,839	-0.2%	-7.8%	128,927
27 - Isla Vista Shuttle	24,272	6,337	71,959	15,561	283.0%	362.4%	63,051
Subtotal	212,380	187,884	988,405	987,335	13.0%	0.1%	2,275,232
Total Riders on Other Lines	456,041	463,648	2,516,976	2,676,809	-1.6%	-6.0%	6,017,844
Systemwide Total Riders	668,421	651,532	3,505,381	3,664,144	2.6%	-4.3%	8,293,076
UCSB Student Riders							
11 - State/Hollister/UCSB	11,485	8,863	39,802	36,530	29.6%	9.0%	89,161
15x - SBCC/UCSB Express	2,817	2,543	10,716	7,080	10.8%	51.4%	26,069
23 - Winchester Canyon	8,191	6,968	26,199	25,307	17.6%	3.5%	75,917
24x - UCSB Express	31,088	27,839	100,228	89,610	11.7%	11.8%	243,490
25 - Ellwood	4,891	4,209	15,728	15,692	16.2%	0.2%	42,909
27 - Isla Vista Shuttle	19,042	4,990	52,714	11,631	281.6%	353.2%	51,251
Subtotal	77,514	55,412	245,387	185,850	39.9%	32.0%	528,797
UCSB Students on Other Lines	10,586	8,722	45,091	31,577	21.4%	42.8%	90,397
Systemwide UCSB Student Riders	88,100	64,134	290,478	217,427	37.4%	33.6%	619,194

Source: Santa Barbara Metropolitan Transit District.

MTD Routes Serving UCSB - Revenue Hours & Total Riders per Revenue Hour

Revenue Hours by Line	Current Month		Fiscal Year To Date		Riders per Hour		Prior Year
	FY 2010 Nov 2009	FY 2009 Nov 2008	FY 2010 Jul-Nov	FY 2009 Jul-Nov	FY 2010 Nov 2009	FY 2009 Nov 2008	FY 2009 Jul-Jun
11 - State/Hollister/UCSB	1,876	1,857	9,955	10,012	43.5	43.2	23,815
15x - SBCC/UCSB Express	614	454	2,665	1,733	40.8	45.5	5,257
23 - Winchester Canyon	572	568	3,042	3,034	35.3	35.0	7,260
24x - UCSB Express	828	883	4,230	4,544	60.9	56.4	10,634
25 - Ellwood	314	312	1,661	1,649	34.5	34.8	3,955
27 - Isla Vista Shuttle	563	178	2,023	491	43.1	35.6	1,714
Total	4,767	4,252	23,576	21,463	44.6	44.2	52,635
Revenue Hours on Other Lines	11,865	11,567	64,726	64,796	38.4	40.1	153,378
Systemwide Revenue Hours	16,632	15,819	88,302	86,259	40.2	41.2	206,013

Source: Santa Barbara Metropolitan Transit District.

MTD Lines 6 & 11 Weekday Ridership

Current Month Compared to Corresponding Month Prior to Enhanced Service

Hour	Nov 2009		Nov 2006		Change	
	Month	Avg. Day	Month	Avg. Day	Month	Avg. Day
Total (Weekday Only)	111,480	5,867	107,898	5,395	3,582	472
Peak-Period ¹	49,518	2,606	46,059	2,303	3,459	303

Note 1: Peak period includes weekday service from 7:00 - 9:00 A.M. and 3:00 - 6:00 P.M.

Source: Santa Barbara Metropolitan Transit District.